



*OWN Your Voice
OWN Our Future*

May, 2007

Dear Colleagues and Friends,

One Wisconsin Now in Milwaukee, WI is seeking a dynamic Executive Director. We are inviting you to assist the Boards of Directors of One Wisconsin Now, the Institute for One Wisconsin and One Wisconsin Now Action in our effort to fill this important leadership position in the State of Wisconsin. The new Executive Director will direct a long term effort to re-light the flame of Wisconsin's proud progressive tradition.

In order to build the progressive movement, OWN focuses on uniting research, policy, message, communications and networking activities of organizations that are dedicated to a progressive public policy agenda in Wisconsin. OWN is committed to building an innovative and integrated coalition in Wisconsin that advances progressive values and workable public policy ideas and solutions to create opportunities for future generations.

We are looking for an energetic, self-directed person to partner with the dedicated and skilled staff, provide vision along with our Boards of Directors and procure increased funding and revenue to grow One Wisconsin Now and all that it offers.

If you or someone you know has the skills and talent to lead One Wisconsin Now we would like to hear from you. We encourage you to visit our web site at www.onewisconsinnow.org for more information about the organization. To apply for the position, please send a letter of interest, with a resume and salary parameters to: Leading Transitions LLC, Search OWN5, 544 East Ogden Avenue, Suite 700-350, Milwaukee, WI 53202 or e-mail to OWN@leadingtransitions.com. (Electronic submissions are preferred.) The submission deadline is Friday, June 22, 2007.

Thank you for all your support and for your thoughtful consideration of this integral leadership opportunity for the State of Wisconsin.

With Appreciation,

Sheila D. Cochran
President, One Wisconsin Now, Inc.

Kerry Schumann
Institute for One Wisconsin



OWN Your Voice
OWN Our Future

ONE WISCONSIN NOW

Milwaukee, Wisconsin

EXECUTIVE DIRECTOR

Prepared by Leading Transitions LLC

Mindy Lubar Price
President & CEO

May, 2007

This Position Profile is intended to provide information about the organization that includes: One Wisconsin Now, the Institute for One Wisconsin and One Wisconsin Now Action. It is designed to assist qualified individuals in assessing their interest in, and aptitude for, this position.



OWN Your Voice
OWN Our Future

POSITION PROFILE

Executive Director One Wisconsin Now

Position Purpose:

The Executive Director will be the chief spokesperson for the organization; be the primary fund development professional for the organization; be the lead for all necessary decision making; work in partnership with the Boards of Directors and oversee the great work of the staff team.

Organizational Summary:

One Wisconsin Now, Inc. (OWN) located in Milwaukee, Wisconsin is the beginning of a long-term effort to re-light the flame of Wisconsin's proud progressive tradition on public policy with a state-based plan to modernize and strengthen our state's progressive infrastructure, to build the common good, and to win the ideas and values debate in Wisconsin.

Operating exclusively for the benefit of the State's residents, One Wisconsin Now is an independent, non-partisan advocacy organization that unites research, policy, message communications and networking activities of organizations that are dedicated to a progressive public policy agenda in Wisconsin.

This Position Profile is intended to provide information about the organization that includes: One Wisconsin Now, the Institute for One Wisconsin and One Wisconsin Now Action.

OWN is committed to building an innovative and integrated coalition in Wisconsin that advances progressive values and workable public policy ideas and solutions to create opportunities rather than burdens for future generations.

Our research, policy, and communications efforts are organized around five major objectives:

1. Developing a long term vision of a more progressive Wisconsin by challenging our communities to rethink stale models and assumptions, and by helping to provide a clear progressive vision that seeks to secure the common good.
2. Advancing citizen discussion, advocacy, and activism by working with coalition partners to be a resource for building a bottom-up, progressive echo chamber.
3. Working to empower the people of Wisconsin by creating a new and genuine dialogue that gives them a voice on the direction of our state's public policy and access to the organizing and activism tools to affect real change.
4. Pushing forward progressive values, ideas, and policy proposals with research-driven policy development, public education, and advocacy campaigns – at both the grassroots and grasstops.
5. Providing leadership in implementing proactive, strategic communications for both earned and paid media, and making effective use of public policy research, a wide range of web tools, and new technologies to gain more space for progressive beliefs and opinions in the marketplace of ideas of Wisconsin's public policy.

We are guided by the belief that we are stronger as a state with an engaged and participatory citizenry, and a healthy, inclusive democracy that are working together for the common good.

For more information about this organization, please visit the website at: **onewisconsinnow.org**.

Essential Functions:

- Direct all aspects of the organization including management of staff, policy, research, message development, media relations, communications, fundraising and board development.
- Determine and frame issues along with staff.
- Lead the organization's efforts to influence key decision makers.
- Initiate a variety of innovative communications strategies such as earned media.

This Position Profile is intended to provide information about the organization that includes: One Wisconsin Now, the Institute for One Wisconsin and One Wisconsin Now Action.

- Continue to create a culture that incubates new ideas and technologies.
- Integrate seamlessly all aspects of the organization.
- Direct the interpretation of information so that the organization may serve as a clearinghouse and “watchdog”.
- Serve as the organization’s primary public spokesperson and delegate responsibilities to staff when appropriate.
- Disseminate key institutional deliverables – such as policy briefs, expert guides, and annual reports-to appropriate media outlets.
- Oversee the organization’s financial systems and daily finances to ensure compliance.
- Facilitate development of the organization’s annual budget and audit.
- Ensure adherence to standard human resource practices and the organization’s specific Personnel Policies.
- Develop and promote a cohesive and consistent approach to promoting the organization’s identity.
- Report regularly to the Presidents and the members of the organization’s Boards of Directors.
- Perform other duties as assigned.

Job Qualifications:

- Demonstrated experience in organizational management including fundraising, staff development and working with a board of directors and strong interpersonal skills and ability to work well on a team.
- Experience leading and growing a professional staff team.
- Proven experience in working collaboratively with organizations to advance progressive public policy and communications.
- Minimum of 5 years experience in advocacy, public policy development, implementation, media and/or communications.
- Knowledge of national, Wisconsin, and other states political landscapes, media, major progressive stakeholders in Wisconsin, experience in coalition work and issue campaigns.

This Position Profile is intended to provide information about the organization that includes: One Wisconsin Now, the Institute for One Wisconsin and One Wisconsin Now Action.

- Proven ability in public speaking and desire to be one of the public “faces” of the organization and delegate such responsibilities when necessary.
- Willingness to travel statewide.
- Bachelor’s degree or equivalent preferred.
- Nonprofit work experience preferred and knowledge of c3, c4 and 527 procedures and regulations.

Milwaukee, WI:

Milwaukee is the 22nd largest city in the United States, with a population of 596,974 in the city and 1.5 million in the metropolitan area. Bordering the western shore of Lake Michigan, just 90 miles north of Chicago, metropolitan Milwaukee offers urban, suburban, ethnic neighborhoods, waterfront, industrial and rural settings within minutes of each other. Milwaukee's skilled workforce, concentration of industry, cultural resources and educational institutions all make it one of the nation's major metropolitan areas.

Currently, over \$2.5 billion in development is taking place around the city. 2001 marked the successful completion of many much anticipated and celebrated projects in Milwaukee. Miller Park, the new home of the National League Milwaukee Brewers, opened and there also was the \$100 million renovation and expansion of the Milwaukee Art Museum designed by world-renowned architect Santiago Calatrava. This monumental project, an integral component of Milwaukee's current citywide cultural renaissance, has literally changed the personality and image of the city.

Milwaukee's big-city advantages are enhanced by a friendly small-town spirit and Old World charm. In the face of all the progress, the traditions and values that make Milwaukee remain constant. The strongly held ideals of family, ethnic and cultural diversity, and warm hospitality make Milwaukee a great place to call home.

One Wisconsin Now, Institute for One Wisconsin and One Wisconsin Now Action provide competitive compensation and benefits packages.

One Wisconsin Now, Institute for One Wisconsin and One Wisconsin Now Action are an equal opportunity employer.

To Apply:

Interested candidates, please apply with the following information *:

1. A letter describing your interest,
2. Salary parameters and
3. A detailed resume,

By Friday, June 22, 2007, to:

Mindy Lubar Price
President & CEO
Leading Transitions LLC
Search OWN5
544 E. Ogden Avenue, Suite 700-350
Milwaukee, WI 53202
414.228.9860 (phone)
414.228.9862 (fax)
OWN@leadingtransitions.com

* Electronic submission of materials is preferred.

This Position Profile is intended to provide information about the organization that includes: One Wisconsin Now, the Institute for One Wisconsin and One Wisconsin Now Action.